

Rep Order# 7897642 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 24473 Printed: 08/15/2012 12:52 PM 1 of 2  
EC'd Yes Last Received: 08/15/2012 9:00 AM Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY  
Advertiser ( ) AMER CHEMISTRY CNCL  
Product AMER CHEM COUNCIL  
Estimate# 549  
Buyer JEFF SCATTERGOOD  
Phone#  
Fax#

Agency ( ) ABAR HUTTON MEDIA  
6190 GROVEDALE CT, SUITE 200  
ALEXANDRIA, VA 22310  
Agency C/P1/P2/E //549  
Flight Dates 08/16/2012 - 08/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAMIE ANDRUS  
Salesperson Phone# 202-872-1155  
Salesperson FAX#

--- CONTRACT COMMENT ---									
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.									
Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots	
1	F	TODAY SHOW	7A-8A	:30	08/17-08/17	1	\$850.00	1	
2	M-TU	TODAY SHOW Buyline Comment: 1/DAY	7A-8A	:30	08/20-08/21	2	\$850.00	2	
3	F	TODAY SHOW Buyline Comment: 1/DAY	8A-9A	:30	08/17-08/17	1	\$725.00	1	
4	M	TODAY SHOW Buyline Comment: 1/DAY	8A-9A	:30	08/20-08/20	1	\$725.00	1	
5	F	NEWS Buyline Comment: 1/DAY	12P-1P	:30	08/17-08/17	1	\$220.00	1	
6	TU-W	NEWS Buyline Comment: 1/DAY	12P-1P	:30	08/21-08/22	2	\$220.00	2	
7	TH	NEWS Buyline Comment: 1/DAY	5P-530P	:30	08/16-08/16	1	\$675.00	1	
8	TU	NEWS Buyline Comment: 1/DAY	5P-530P	:30	08/21-08/21	1	\$675.00	1	
9	TH	NEWS Buyline Comment: 1/DAY	6P-630P	:30	08/16-08/16	1	\$675.00	1	

Station	KSL-TV	SALT LAKE CITY	Agency	( ) ABAR HUTTON MEDIA	Rep Firm			
Advertiser	( ) AMER CHEMISTRY CNCL		6190 GROVEDALE CT, SUITE 200		Sales Office ( ) WASHINGTON			
Product	AMER CHEM COUNCIL		ALEXANDRIA, VA 22310		Salesperson ( ) JAMIE ANDRUS			
Estimate#	549		Agency C/P1/P2/E //549					
Buyer	JEFF SCATTERGOOD		Flight Dates 08/16/2012 - 08/22/2012		Salesperson Phone# 202-872-1155			
Phone#			Hiatus Weeks		Salesperson FAX#			
Fax#								
Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
	-----	-----	-----	----	-----	-----	-----	-----
10	M,W	NEWS	6P-630P	:30	08/20-08/22	2	\$675.00	2
Buyline Comment: 1/DAY								
11	W	NEWS	10P-1035P	:30	08/22-08/22	1	\$2,600.00	1
Buyline Comment: 1/DAY								
12	SA	NEWS WKND	6P-630P	:30	08/18-08/18	1	\$275.00	1
Buyline Comment: 1/DAY								
13	SU	MEET PRESS	8A-9A	:30	08/19-08/19	1	\$200.00	1
Buyline Comment: 1/DAY								
14	SU	CHRIS MATTHEWS	9A-930A	:30	08/19-08/19	1	\$85.00	1
Buyline Comment: 1/DAY								

---REPORT TOTALS---

Report Totals: 17 / \$11,195.00

---SALES MONTHLY TOTALS---

Aug 12: 17 / \$11,195.00

Sales Totals: 17 / \$11,195.00

Station Totals: 17 / \$11,195.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$55,975	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null

Demos RA35+